

Looking to increase your international sales? Participate in our *Opening Markets in India* Webinar!

U.S. COMMERCIAL SERVICE WEBINAR SERIES

Discover new sales opportunities in a dynamic market!

With one of the world's highest GDP growth rates and as the fastest growing market for American exports, India is on everyone's screen these days. This National Association of Manufacturers web cast will explain what is propelling India's dynamic expansion, as well as outline both the opportunities and the pitfalls for American firms wishing to successfully sell to the world's largest democracy.

Learn about the following topics:

- Market opportunities and prospects for continued growth
- Bilateral and multilateral trade patterns
- Costs and benefits of alternative market entry strategies for American companies

Hear directly from the experts

Deputy Commercial Counselor Commercial Officer Donald Nay from New Delhi, India will discuss doing business in India and will be available to respond to industry-specific questions

Consider the India Region

- India was the 10% largest economy in the world in 2004
- India's GDP is currently growing at over 7% with GDP projections for 2006 at over 8%
- In 2005, U.S. merchandise exports to India reached nearly \$8 billion
- In 2005, approximately 170-200 million people in India had growing purchasing power, thus creating a growing middle-class consumer population
- Best prospect sectors and business opportunities for 2005 are airport and ground handling, computer
 and peripherals, education services, electric power generation, distribution and transmission
 equipment, food processing and cold storage equipment, machine tools, medical equipment, mining
 and mineral processing equipment

Can't make the live webinar? Register to watch the archived version and still submit questions that will be answered by our regional trade specialists.

Don't miss our future webinars: Selling Overseas 101: Strategic Exporting, May 22, 2006, 2:00 PM EST

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EVENT: Opening Markets in India Webinar

WHEN: April 4, 2006

11:00 AM EST/8:00 AM PST

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